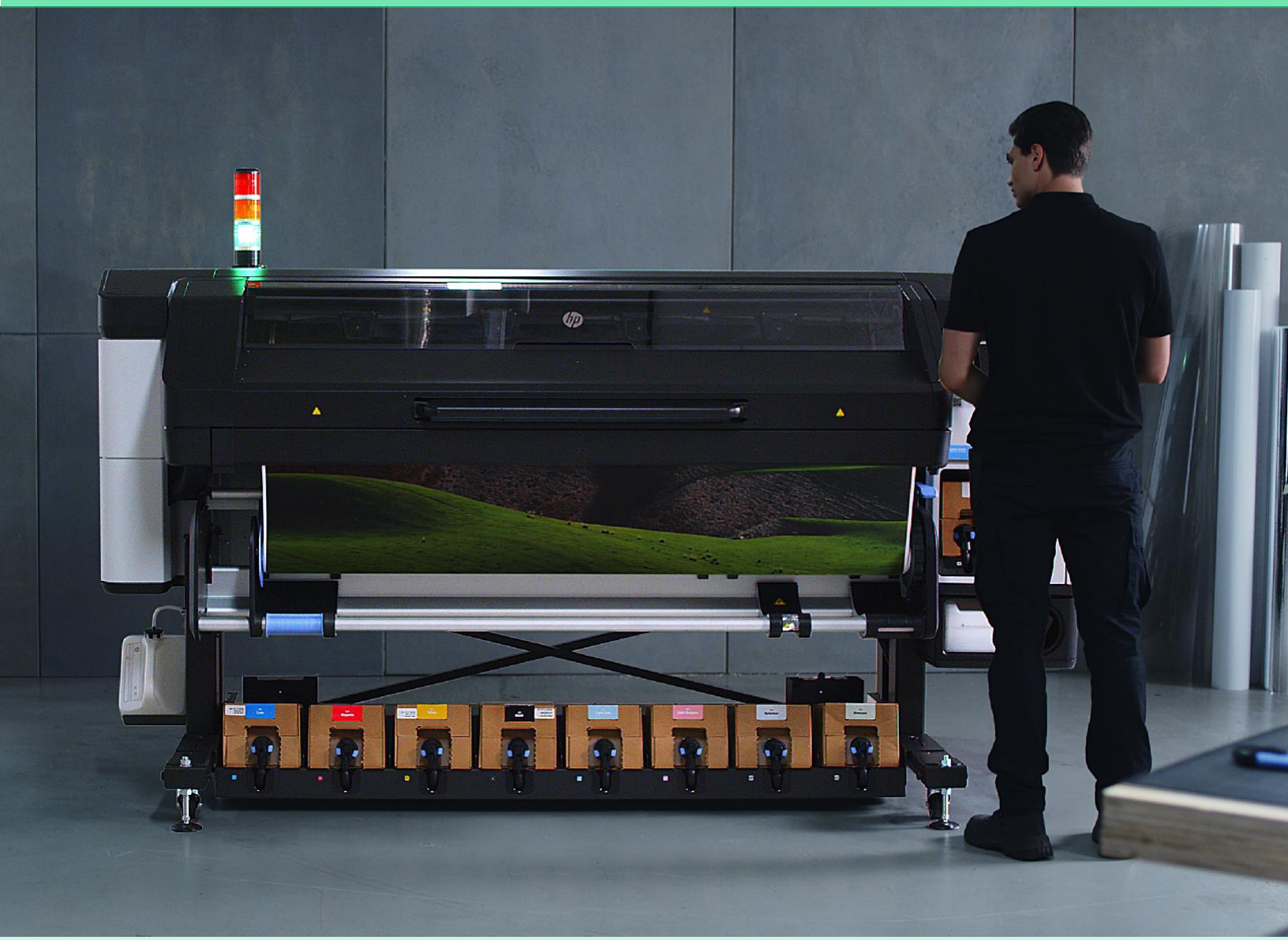
Equip Your Business to Win—and Save!

Trade in now and get $4,000 cash back[1] on HP Latex 800 Printer series

During the HP Latex 800 Printer series Trade-in promotion (July 1, 2023–September 30, 2023), get cash back[1] when you purchase or lease a new HP Latex 800 Printer series and trade-in your current qualifying printer or printer-cutter (see back for details).



For promotion terms or to access the online claim form, visit hp.com/go/latex-800-tradein

HP Latex 800 Printer series Trade-in

Deliver more applications. Generate more business.

You can boost your capabilities and the quality of your offering with HP Latex 800 Printer series, which deliver high productivity, quality, and environmental advantages. Impress your clients with stunning quality, including high-opacity white[2] on an expansive array of applications. Enable great efficiency and control with smart, robust printing and features. And sharpen your sustainability edge with water-based HP Latex Inks that meet certifications, improve operator working conditions, and attract environmentally minded customers.

Claim submission process

IMPORTANT: Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

To take advantage of this offer, please make your purchase or lease and submit during the dates indicated in the following chart:

Purchase or lease dates:	July 1, 2023–September 30, 2023
Submit claim form and proof of purchase including serial number on new printer by:	October 31, 2023
The trade-in Main Print Controller board must be shipped by:	November 30, 2023

HP Latex 800 Printer series Trade-in

Promotion time period: July 1, 2023-September 30, 2023

Eligible trade-in printers:	Purchase/lease an eligible new printer:	Provide the following form your eligible trade-in product	Eligible cash back amount[1]:
UV/ Solvent/ Latex printer or print and cut device 44 inches or larger	HP Latex 800 W Printer (3XD61A) HP Latex 800 Printer (Y0U21A)	Main Print Controller board	$4,000

New units only, restrictions apply[1]. Available from HP U.S. Authorized Large Format Production Specialist Commercial Resellers only. Offer valid while supplies last.

Want to recycle your trade-in product?

To arrange your own recycling through HP, visit hp.com/recycling or discuss recycling options with your HP U.S. Authorized Large Format Production Specialist Commercial Reseller.

1. Offer valid only in the U.S. from HP U.S. Authorized Graphics Specialist Commercial Resellers. Cashback provided by mail-in rebate available for eligible purchases made from July 1, 2023 to September 30, 2023. All claims and proof of purchase must be submitted by October 31, 2023. Return of trade-in Main Print Controller board by November 30, 2023, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed, or restricted by law. For qualifying product options, terms and conditions, and claim form, visit hp.com/go/latex-800-tradein. Dealer demo units, tradeshow demo units, all end-user big deal units do not qualify.

2. White ink available for HP Latex 800 W Printers. Whitest white based on ISO/DIS 23498 compared to competitive alternatives using solvent and UV technologies under $50,000 USD as of May, 2020. Test performed on black opaque self-adhesive vinyl (L*:4.16–a:0,48-b:2,34) with 160% UF print mode using HP 836 White Latex Ink Cartridge with the HP Latex 800 W Printer. Visual opacity = 91%.

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